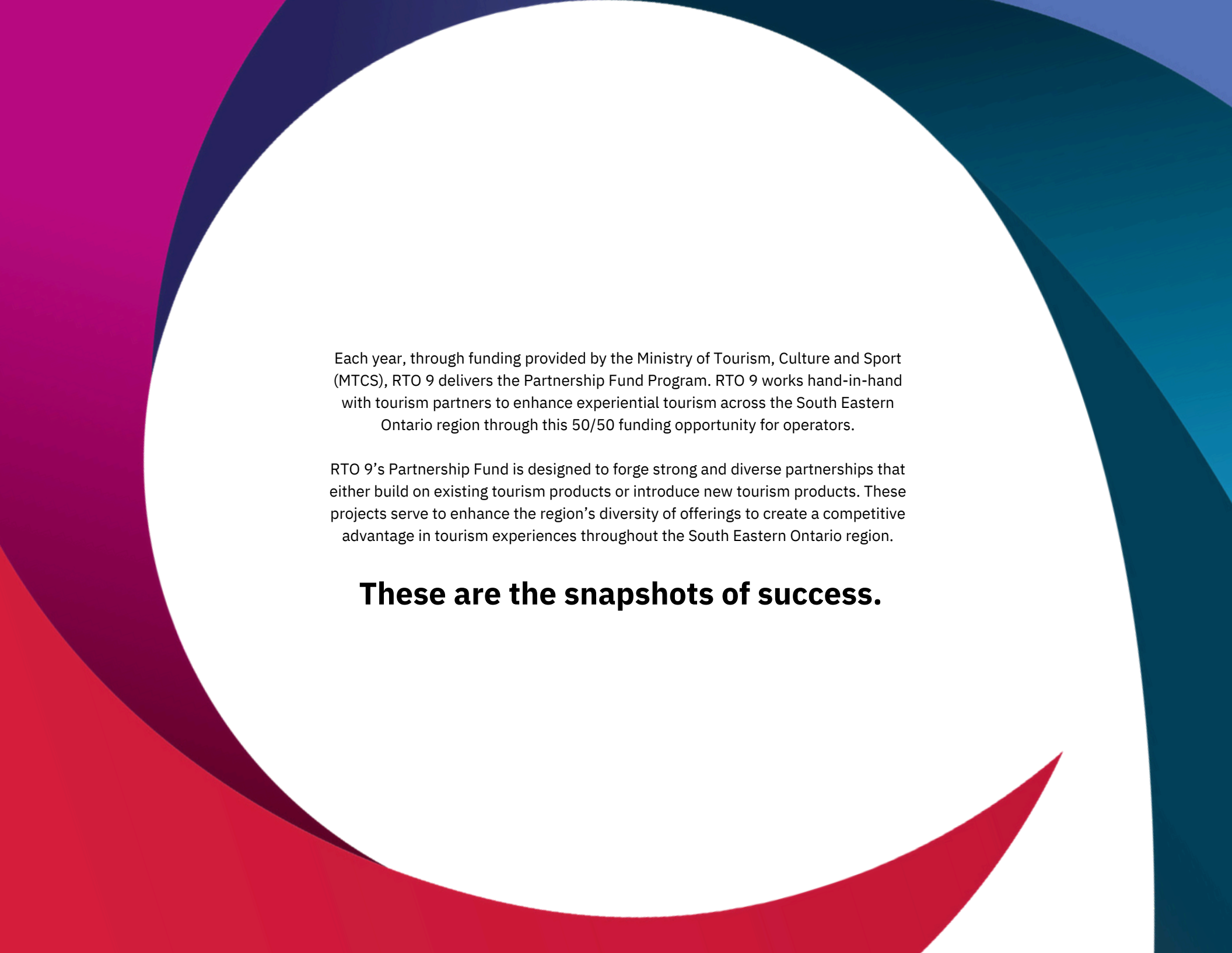# Snapshots of Success
## 2023/2024 Partnership Fund Program

Each year, through funding provided by the Ministry of Tourism, Culture and Sport (MTCS), RTO 9 delivers the Partnership Fund Program. RTO 9 works hand-in-hand with tourism partners to enhance experiential tourism across the South Eastern Ontario region through this 50/50 funding opportunity for operators.

RTO 9's Partnership Fund is designed to forge strong and diverse partnerships that either build on existing tourism products or introduce new tourism products. These projects serve to enhance the region's diversity of offerings to create a competitive advantage in tourism experiences throughout the South Eastern Ontario region.

## These are the snapshots of success.

Snapshots of Success:

# New Events

**04**

**Community Craft Beer Festivals**
PEC Craft Beer Festival

**05**

**Spitfire Cafe**
Twilight Tuesdays Makers Market

**06**

**Tranquility Acres**
Harvest Wine Tasting & Food Pairing

# Community Craft Beer Festivals

## Prince Edward County Craft Beer Festival

The Prince Edward County Craft Beer Festival was a celebration of producers in Ontario, highlighting specifically the local producers of Prince Edward County. The goal was to promote as many local businesses, producers, and breweries as possible, and to attract future tourism to the area.
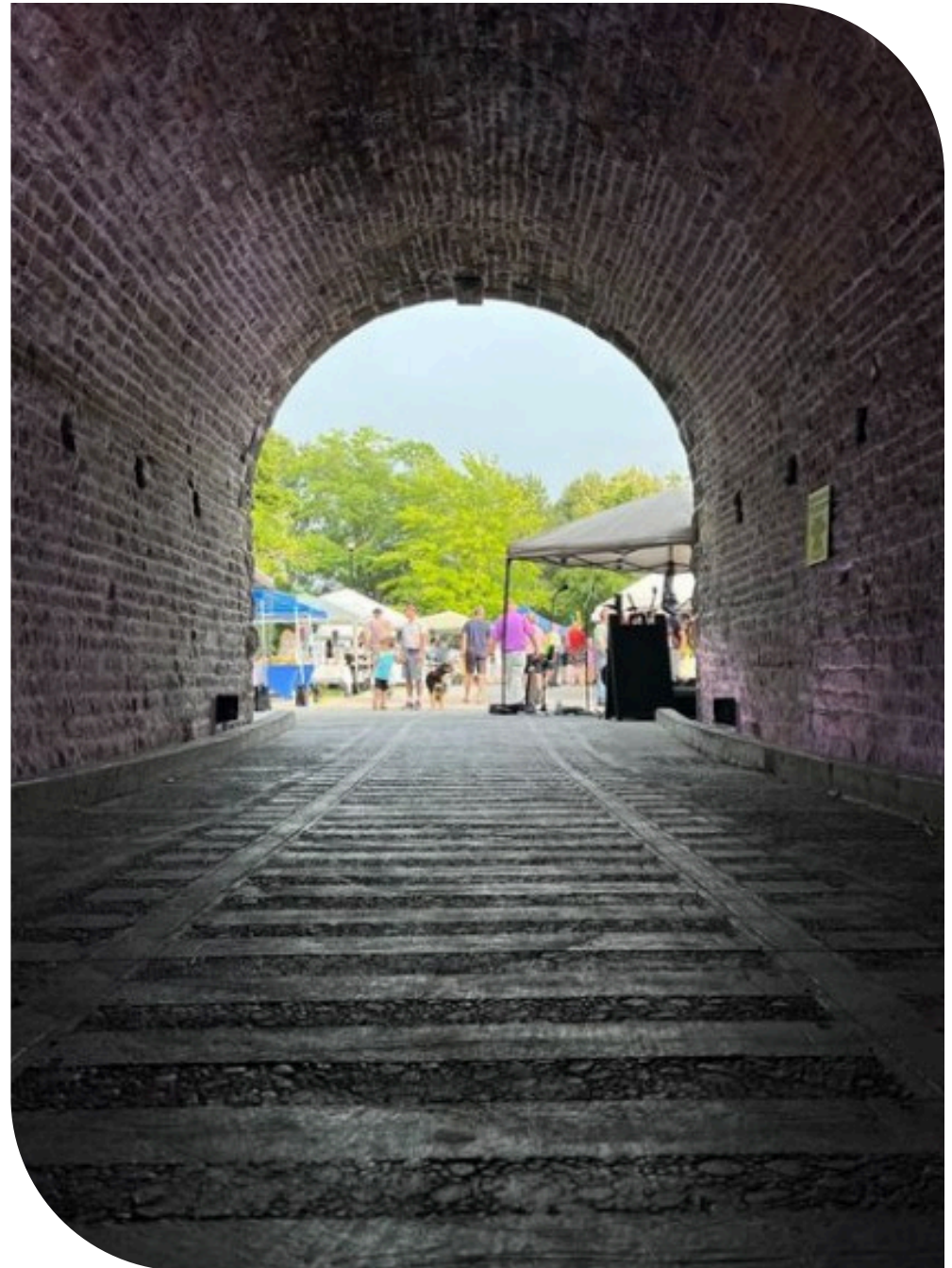
☐ **communitycraftbeerfest.com**

# Spitfire Café

## Twilight Tuesdays Makers Market

The Twilight Tuesdays Makers Market was a monthly market from May to September that would bring people from out of town to discover the area and spend time and money in the community of Brockville. The markets were also intended to be promoting local and regional artisans of all sorts, arts and music as well as the Railway Tunnel.

☐ **Brockville Makers Market**

# Tranquility Acres

## Harvest Wine Tasting & Food Pairing

The main event was hosted by an Ontario Wine rep; speaking about flavour profiling, history, distillery process and even how to pair with the most complimentary cheeses & meats. The night ended with a social that offered live music, dancing and a firepit.

☐ **tranquilityacresfarms.com**

Snapshots of Success:

# Development of Indigenous Product

# Artfest Kingston

## G'da Naakwaannaan Aazhiganan

The G'da naakwaaanaan Aazhiganan: Building Bridges Together project brought 10+ indigenous artists/presenters to Artfest to share their art, music, storytelling, and culture to festival visitors. The feature promoted cross cultural sharing started by the late Jay Bell Redbird who believed that art could help bridge barriers and move past historic problems towards a harmonious future.

 artfestkingston.ca



08

# Tsi Tyónnheht Onkwawén:na

## A Path Forward

This permanent and evolving exhibit is a partnership that explores the efforts in the County toward Truth & Reconciliation as well as providing a space for reflection, education, and guidance from our Indigenous community through history, art and storytelling.

☐ **tto-kenhteke.org**

Snapshots of Success:

# Development of Guided Experiences or Trails

**11**

**Wildling Acres**
Follow Route 44

**12**

**Hayloft Dancehall**
Prince Edward County Stage Trail

**13**

**Base 31**
The Arrow Trail

# Wilding Acres

## Follow Route 44

A self-guided tourism trail spanning from the Rideau River Provincial Park, through North Grenville, to Spencerville, to highlight businesses & attractions located on County Rd 44. The goal is for visitors to experience as many local businesses as possible to generate interest in extended stays in the area to do all the activities along the route.

☐ **follow44.ca**

# Hayloft Dancehall

## Prince Edward County Stage Trail

The 10th annual Firelight Lantern Festival becomes a two-day celebration in November. With funding, organizers can upgrade the digital ticket system, streamline procedures, and offer free public space performances (circus attractions, fire spinning, a troupe of illuminated puppets).

 liveinthecounty.com

# Base31

## Historical Self-Guided Tour

A self-guided historical tour of the 70 acre World War 2 air training base including the creation of content, translation into French, and the design and fabrication of wayfinding signage around the site. Offering this tour in both official languages, and implementing signage to tell the stories of each building and facilitate visitor wayfinding, is a critical part of making the destination accessible to all visitors.

☐ **base31.ca**

# All Funding Recipients

# New Events

SHED Chetwyn Farms |
Workshop Series
**shedchetwynfarms.com**

Community Craft Beer Festivals
| PEC Craft Beer Festival
**communitycraftbeerfest.com**

Greater Napanee Pride |
Pride Summit
**greaternapaneepride.com**

Humble Beginnings | A Humble
Celebration
**humblebeginningsbrewing.ca**

Kingston Canadian Film Festival
| In Conversation With…
**kingcanfest.com**

Martello Alley | J'ardin Art
- Art in the Garden
**martelloalley.com**

No. 9  Gardens | Eco Art
Exhibition
**no9.ca**

Pangea House | 1000
Islands Workshop Series
**pangeahouse.ca**

Spitfire Café | Twilight
Tuesdays Makers Market
**Brockville Makers Market**

The Lodge Coffee House |
A Very Merry Main Street
**thelodgecoffeehouse.com**

Theatre Kingston | Blood
River
**theatrekingston.com**

Three Dog Winery |
Holiday Market
**threedogwine.com**

Tranquility  Acres | Harvest
Wine Tasting & Food Pairing
**tranquilityacresfarms.com**

Vivacious Clothing |
Holiday Shopping Event
**iamvivacious.com**

# Development of Indigenous Tourism Product

Arfest Kingston | G'da Naakwaannaan Aazhiganan
**artfestkingston.ca**

Tsi Tyónnheht Onkwawén:na | A Path Forward
**tto-kenhteke.org**

# Development of Guided Experiences or Trails

Base 31 | Historical Walking
Tour
**base31.ca**

To Be Continued
Consignment | Disco Bus
**tbcconsign.com**

Base 31 | The Arrow Trail
**thearrowtrail.c**om

Wildling Acres | Follow Route 44
**follow44.ca**

The County Cooperage |
Historical Tour
**thecountycooperage.ca**

Hayloft  Dancehall  |  Prince
Edward County Stage Trail
**liveinthecounty.com**

Ontario

RTO9

829 Northwest Road, Suite 403
Kingston, Ontario
K7P 2N3
**rto9.ca**